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Capping off a Hall of Fame Career



Editor-In-Chief

The end of the fall semester marked the end of an era for UWG Athletics. Eddie Duffey, Senior Associate Athletic Administrator, retired after spending 10 years with the program. Duffey, over his tenure, has impacted countless lives inside and outside the Athletics program, and will leave behind more than just an empty office; Duffey is leaving behind the goodwill, humility and teamwork he instilled throughout the university.

"The first thing that pops into mind when I reflect on my years here is the teamwork," said Duffey. "It was never one single person getting something accomplished, it was always a great collaborative effort, from things like our Corporate Sponsor Program, to our new venues and facilities."

When Duffey came to West Georgia in 2007, there were hardly any athletic facilities on campus. There was no infrastructure for sponsors, or a season ticket program for any sport. Cole Field was on campus to host baseball games, but most UWG sports were played at Carrollton High School because UWG did not have adequate facilities to support sporting events. Through networking, fundraising and hard work, the university was able to build The Coliseum as well as University Stadium, and the surrounding soccer and softball fields around it.

"We really wanted to concentrate on the fans game day experience," said Duffey. "It started with fielding the beautiful venues for fans to come to but we had to encapsulate every aspect of game day, whether if they explore campus beforehand or tailgate, we needed to consider everything," Duffey continued. "Once we realised we had to put the fans first, things simply started happening in our favor."

Duffey always concentrated on putting others first. His hard work representing the university paved the way for corporate sponsors, fundraiser events and game day activities to put UWG on the map on a national level. "One

of the most memorable experiences was our football team going to the National Semifinal two out of three years," said Duffey. "It gave us all a chance to represent the school on a much wider scale than we normally would because we got a level of exposure that we do not normally get."

"One thing that is a source of pride for me is we have started getting contacted by other division-II schools asking for tips and advice when it comes to managing a game day, and that is a real honor," Duffey continued. "It spoke volumes about the hard work and the steps the administration was taking to make every gameday at UWG memorable."

When Duffey first came to the university in 2007, there was a disconnect between Athletic and Academic administration. "People in each department were, shall we say, aloof to all the things that could be done to benefit not only our program, but the university as a whole," said

Through networking as well as a lot of persistent work, Duffey helped bridge the gap between the athletics program and the rest of the University. This dialogue allowed programs to start benefiting off of each other. Either by national exposure or large facilities to host preview days, orientations and graduations, Duffey has forged a mutual symbiotic relationship with the rest of the university. "It really was a no-brainer," said Duffey. "We knew that if this

program was going to be successful, we needed to start building relationships with everybody that we could because you just don't know how much you can help someone until you start creating

Throughout his time at UWG, Duffey has expressed humility and teamwork to all who work with him. He never says "I" or "me," he always says "us" and "we" signifying the unity of the department. "Nothing would have been as successful as it was if it wasn't for the guidance and leadership provided by Daryl Dickey (Athletic Director) and everything he has helped us achieve," said Duffey. "A lot of credit for our success goes to him as well."

Duffey will continue to cheer on the Wolves on game day, now from a fan's perspective. "I can't overstate how good of a time I have had in my 10 years at West Georgia," said Duffey. "All of the people have made such an impact on me, and each and every student athlete and staff member that I worked with has been really special."

Duffey will be missed, but certainly not forgotten. His impact to this university will be prevalent for years to come. He will not be gone for good, however. Fans can expect to see his unmistakable smile around University Stadium this upcoming football season, cheering the the entire university, not just the football team to another successful run.





thewestgeorgian



Living West

Checkmate: UWG starts a chess club

Matthew Harvey

Circulation Manager

During the spring of 2016 Mariah Badikian, student at The University of West Georgia, started the UWG Chess Club.

An EOP is a multi-faceted plan that is put in plBadikian, the founder and president of the club, grew up watching her father play chess. This eventually led to her own love for the game, and she went on to join a chess club in elementary school. She stuck with the game and in high school joined the chess club there. Once Badikian started college at UWG, however, she discovered that the university did not already offer a chess club. So, she decided to start her own.

With the help of Dr. Felix Tweraser, former German professor at UWG, and three friends from the Foreign Language and International Relationships Club, Badikian was able to start what is now called The University of West Georgia Chess Club. Badikian could not thank Tweraser enough for his help and support with the club.

"He was so patient," said Badikian, "He always followed up very quickly. He was one of the main things that helped me keep it together. He really helped take care of us."

Starting out the club was small, averaging about three people with only two boards to begin with. They were provided by Dr. Eric Dodson, a UWG psychology professor and current chess club faculty advisor.

Last semester, the chess club held their third annual tournament. The tournament had a small outcome, but still made enough money to cover the cost of the trophies. Last semester the chess club held another tournament, which was even more successful than the last.

"We got a couple of donations," said

Badikian. "It was all in all a really good event and so much fun."

Not only was the club able to generate enough money to cover the price of the trophies, but they were also able to make a small profit. Along with that, Badikian had an elementary school teacher contact her about having the students of her chess club joining the tournament. These were both big steps for the up-and-coming club.

Towards the end of last semester, Badikian said that the chess club was averaging 15 to 18 people per meeting which is huge progress from where they started. The chess club will be holding another tournament late this February. They are hoping for an even better

outcome than they had in the tournament last semester.

Badikian has found it difficult to find people to help her with the club. Vice presidents have come and gone but she has stayed through it all. Currently Matthew Elwood, a student at the University of West Georgia, is the Vice President.

"He is honestly the most helpful person," said Badikian when speaking on Elwood. "Where I don't have the time sometimes, he does. Up until him really all of my vice presidents have jumped ship on me."

Through all of the things that have changed within the club; the people, the faculty advisor and the room, one thing remains the same. Mariah Badikian is still the president.



2nd Annual Southern Sunset Undergraduate Film Festival

Sierra Lemelle

Contributing Writer

UWG's Student Filmmakers Club held their 2nd annual Southern Sunset Undergraduate Film Festival; (SSUFF), on Jan. 24. The community had the opportunity to attend three separate viewings in Humanities and at the Carrollton Cultural Arts Center. Students from the entire southeastern region had the opportunity to submit their work. This year students from Florida State University, Georgia State University, Vassar College, University of Tennessee and University of North Carolina submitted their work and were selected for viewing.

Winning films were chosen by the Student Filmmakers club. The prizes awarded were announced during the awards block with a following reception. The following categories with the following winners were announced: best narrative fiction film, If, best documentary film, Free Art, best experimental film, Dear Goddess, best screenplay, Hollywood, audience choice award, If.

"Building that sort of community of filmmakers... from out of town and showing their work but also seeing the work [the University of West Georgia] is doing, having [UWG] students see the kind of stuff going on close by but also far enough away to where it is different types of stories or different perspectives, is beneficial as a filmmaker to view other people's work or to view a lot of different kinds of material and films," said Christopher Sailor, UWG professor,

faculty advisor for the Student Filmmakers Club and festival director.

The Student Filmmakers club began in Spring 2016. This group of film and video production students created SSUFF to bring student filmmakers from the southeastern region of the U.S. together. Their mission is to allow students an opportunity to showcase and ignite their creativity among other students and the community through establishing a platform to showcase screenplays and films, in hopes of putting students from this region on the

"One of the goals are an

elevation of our students work and building an event that is going to give them a venue for not only showing to the community but visiting filmmakers and to hopefully people from out of town who are coming to participate or to view them," said Sailor.

This year the event also has support and assistance from Tim Chapman, superintendent of the Carrollton Cultural Arts Center.

"There are hopes to build something for the school and the local community as an event and a means of sort of putting Carrollton on the map as an arts destination. The big drive is to hopefully attract production," said Sailor.

Sailor has worked with the Atlanta Film Festival from 2012 to 2014. With his experience and guidance, the Student Filmmakers Club is a driving force in putting this festival together.

"Putting this festival together helped her to get her foot in the door and is good for resume building by analyzing film more, and getting to learn the lingo and language,"said Sydney Hill, president of the Student Filmmakers club and SSUFF student manager.

Next year the Student Filmmakers club plans to be even bigger. If interested in they host monthly meetings. For more information, visit orgsync.com.



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Living West

Social Media Marketing Competition

Kristian Hammond

Contributing Writer

A team of students from the University of West Georgia will be honing their marketing skills in a social media competition held by Ball State University and their Center for Advancement of Digital Marketing and Analytics. The event is meant to challenge undergraduate students to solve a real-world problem using social media marketing tools. It is led and coached by UWG Professor of Marketing Jack Wei and Assistant Professor of Marketing Agnieszka Chwialkowska. The UWG team will consist of UWG students Dayzia Gray, Ashley Hood and Ji'brayah Marson-Young.

The UWG team will first participate in the preliminary round of the competition, which will consist of creating a social media campaign to solve a real-world problem based on a case study provided by the Center for Advancement of Digital Marketing and Analytics (CADMA.) The case will revolve around the Young Women's Christian Association (YWCA), which is a non-profit organization that exists to eliminate racism, empower women, promote peace, justice, dignity and freedom for all.

The team will focus on creating a social media strategy to help the YWCA expand their efforts as well as connect with other organizations that can assist their work and mission statement. It will also give students the opportunity to leave their mark on the organization and have some highly-credible experience for their resume.

"This is an opportunity for them to sharpen their skills," said Wei. "So they can develop strategies, they can show how they can use the tools for this non-profit organization. So they can learn a lot even from other students from other universities."

The team will put together a five-minute video as well as a PowerPoint presentation of their social media strategy for the competition. Of all the teams that participate, twelve will be selected to travel to Ball State University in April to participate in a separate competition. Their video and PowerPoint will be submitted on Feb. 2. The decision of who passes the preliminary round will be announced on Feb. 16.

The social media competition

is being held because it is expected that by 2019 social media marketing will account for almost a fourth of corporate marketing budgets according to CADMA.

"Many companies want to be present on social media, but they just jump there without any plan or knowledge about their target audience," said Chwialkowska. "So it's important when you're there to have a social marketing campaign. We want our students to learn it and also have something to prove to their future employers that they can apply those skills. So, the competition will be a great opportunity for them."

If selected, the team will have the opportunity to present their presentation and skills to business sponsors at the event and travel to the final round. The event is allinclusive except for travel and has cash prizes varying from \$750 for first prize to \$120 for most creative presentation. The final round, which will consist of the top four teams, will also be live-streamed.



Do You Have What It Takes to Escape?

Victoria Jones

News Editor

A local family has founded Carrollton's best kept secret, an escape room called Way Out Games. No longer a need to travel, Carroll county now has its community and surrounding areas covered with good, clean entertainment for all ages.

Within the last few years, escape rooms have become a huge trend bringing in people from all over the world who specifically want to see if they have what it takes to escape a room filled with several obstacles and challenges in a short amount of time. The only downfall of this is that Carrollton has been lacking escape rooms. Now Carrollton locals and UWG students have the chance to see if they have what it takes to escape whatever surprises are in store.

"It gives people something to do where they don't have to travel long distances to do it," said Desiree Duke, founder of Way Out Games and Duke Law Firm. "And it's really fun. People laugh when they are doing it because you use your mind and have to think outside of the box while working as a team."

Way Out Games was inspired by parents who wanted a unique entertainment for their five children. After looking into the idea of escape rooms, the family decided to bring one to Carrollton as a way for the community to have something to do specifically on the weekends.

"I was looking for fun events for my family and other families to do in a wholesome environment," said Duke. "I researched a few escape rooms online and went to do a couple of them to see what I thought about them. I decided that Carrollton needed something like that; something different and something that people can do."

What makes Way Out Games so unique is their ability to create rooms that are extremely hard to escape. Although they have three rooms to choose from based on the level of difficulty, each one requires a significant amount of creative thinking.

"We have a Sherriff's Office room where you actually begin in jail cells," said Duke. "That one has the highest escape success. It's a little bit easier than our other games. Our murder

mystery game is the second hardest and then the Houdini game is the hardest. I would say 1 out of 10 groups make it out of that one."

To make matters more interesting, Way Out Games designed each room to replicate an era of time, so that those who attend feel as if they are actually living in that specific time period.

"The rooms are very detailed," said Duke. "We even built

the jail cells. When you go into one of our rooms you are going to feel like you are in that environment and everything in that room is set to that era. The murder mystery is Bake Street five themed and the other is Houdini, the great escape artist, so you actually start off in handcuffs."

Way Out Games hosts events for birthday parties, corporations, field trips and various other large groups. In particular,

many businesses use the escape room as a way to advance their employees in team building.

"It's really good for corporations," said Duke. "We will have Southwire, Tanner Medical, church staff and school teachers who will come in and bring their teams. It is a great team building exercise to work on communication and problem solving."

Because Way Out Games is relatively new, they have new ideas of a laser range for the younger kids and goals of expansion for the years to come.

"We are actually starting a laser range maze in the next few weeks and that will be as little as four years old that can do the laser maze," said Duke. "I want to build this to the point to where it is busy all the time. I would also like to franchise and open up escape rooms in other areas."

Way Out Games offers group rates and college discounts for those who are wanting to challenge themselves in an hour of thinking outside of the box. They welcome all ages to come visit them at 108 A Kilgore Rd. Thursday through Sunday to give their best efforts of escaping in just 60 minutes.

"We do a Thursday night college night," said Duke. "It's \$15 a ticket for college students with a college ID. When you go there you will be welcomed. It is a friendly environment. My staff is amazing and it's a place you will want to come back and try again, so I am proud of that."

CAN YOU ESCAPE IN 60 MINUTES?

You have an hour to find your way out of a room filled with puzzles, brain teasers, riddles and more...



News

Mardi Gras 5K

Michael Samurda

Contributing Writer

On Feb. 17, 2018 the
Graduate Assistants
of the University of West
Georgia will be hosting the
first ever Mardi Gras 5K in
Carrollton, Ga. The event will be
hosted at the University of West
Georgia's athletic complex next to the
football field.

This race will be operated by students and staff of the University of West Georgia that wish to gain a learning experience of leadership from such an event. Once the runners arrive to the site of the race they will receive their race number, Mardi Gras beads, and a masks from the staff to help promote the Mardi Gras theme.

The race will consist of a series of loops that will be marked along the runner's track. The five kilometer long course will circle the runners around University Stadium, and eventually finish where the race began.

Participants are encouraged to give their all and treat this as a competitive running event, but participants of all different paces are



invited. After the race there will be an award ceremony for the runners that finished in their respected grouping. There will be awards for the best overall male and female, and the distribution of the other awards will be divided six age groups. The six age groups will begin at 17 and under, and they will advance to 55+.

This event is a non-profitable event for the university because they only plan to break even for this project for the sake of a healthy lifestyle amongst the community. The university wants to use this event as a way to promote a healthy lifestyle in a fun and exciting way while supplying students with an experience. Sign-ups for this race are currently available online and will continue until the day of the race.

The public is able to sign up for the race until three o'clock on Feb. 17th, and t-shirts will be for sale at the event. The university is only selling the t-shirts that have left over from patrons that signed up before Feb. 1st. It will cost thirty dollars to sign up

for the race as a participant, but if someone wants to help the cause without participating, then they are encouraged to sign up as a phantom runner. Runners are also allowed to sign up as a group so that they can run together.

"We don't really want to raise any money during this event, we just want to promote a healthy lifestyle for the community," said Sarah McDaniel, project manager for the race. McDaniel and the rest of the university staff want to see a diverse crowd of West Georgia students and families from the area come together to have a good time while being active. If they can promote a healthy lifestyle to the community while supplying the staff with experience then McDaniel, and the entire staff will be content.

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Arts & Entertainment

Netflix Show Review: Black Mirror Season 4 (Spoiler Alert)

Kyzia Wint

Contributing Writer

A few days after Christmas, the popular streaming service Netflix released the fourth season of their series Black Mirror. The Netflix series gained popularity and praise from their science fiction tales of a high tech world that plays out scenarios of the negative effects technology may bring to today's world. It has become a controversial topic of conversation whether these events are actually taking place today. With the advancement of technology and social media this show has sparked debates on whether its a good or bad thing.

This six episode season began with the first episode, "USS Callister," being 85 minutes long. Directed by Toby Hanes, this episode started off very confusing and then got crazy very quickly. The episode started off in a past present world on a spaceship with space cadets, so it leaves viewers to wonder, where is the episode



going to take us? Eventually we realize that the spaceship and space cadets are all characters and props of a game created by a very twisted man. He uses DNA from co-workers that he's interacted with and makes them characters in his own video game. Once they are in the game they can no longer get out and have to play along or else he'll turn them into a monster, which is digital prison. He collects their DNA from all sorts of things like lollipops, coffee cups, and tissues just to name a few. This episode set the tone for the following episodes, with the scenarios being, what if technology goes too far? And this season may or may not leave you with high tech paranoia.

The following episodes plays on that scenario, one episode that sticks out more than the others this season is "Ark Angel". This episode was directed by Jodie Foster, and the name of the episode comes from the chip called the Ark Angel that parents can implant in their kids heads to track and monitor their daily life as means for protection. At first it seemed not

too bad, the chip connects to a device that looks like an iPad and alerts parents when the child is experiencing high anxiety levels. In this particular episode a single mom uses it on her daughter but soon after her daughter is no longer a little girl and this chip becomes a complete invasion of privacy so they turn it off, but the mom could not let it go. Being so used to being able to know every single thing your child is going through became a crutch that this woman could not let go of. She ended up seeing her daughter lose her virginity, try cocaine for the first time, and because of this took complete control of her teenage life. The Ark Angel ended up being recalled and was suggested that parents no longer use the system.

In several episodes this season just like "Ark Angel" humans were used as experiments for advanced technology and the negative side-effects were always far greater than the positive outcome that was promised. As technology is getting more and more advanced it leaves room to question, how far is too far?

Migos: Culture II-Review-Different Sound, Same Migos

Triston Armour

Contributing Writer

After a breakout year in 2017, which saw Migos evolve into one of the premiere artists in the world, it did not seem possible for the group to go even higher afterward. However, kicking off 2018, Migos has dominated the hip hop game yet again. As if they couldn't follow up a Grammy nominated album, they released a new album called Culture II

The Atlanta rap group has released their third studio album, which contains a total of 24 songs produced by some of the biggest producers such as Kanye West, Mike Dean and Metro Boomin. With the unique sounds on the album, the group shows they have advanced

while remaining the same group America fell in love with last year.

Culture II does not just have more songs on it, but also more features from the hottest acts in hip hop.
Artists like Drake, Cardi B, Gucci Mane and many others helped Migos make this album more star studded and musically diverse than their previous album, Culture.

One of the hardest things to do in music is to follow up a highly successful album. Unfortunately for Migos, they had to perform this task after releasing a Grammy nominated album just last year. Fortunately for the group, they have successfully completed this task and made a great follow up. What makes this album so impressive is the decision to include more producers with a variety of sounds.

This album finds Migos expanding on a formula that has

worked for them in the past while exploring different ways to execute it. Songs like "Made Men" and "Stir Fry" give the best examples of how the group can switch up their style but remain the same.

With the album Culture II having so much hype surrounding it, it was only right that the Migos went all out with the features. The trio was able to reconnect with Drake after years since the 2013 hit "Versace" and put together an instant hit with the song "Walk it Talk it." They also got two of the biggest female artists in hip hop, Nicki Minaj and Cardi B, to feature on the song "Motorsport" that became the first single for the album.

With a lot of artists, sometimes features come out forced or they do not mesh well, but Migos and the featured artists do a wonderful job of coming together and making songs that will get

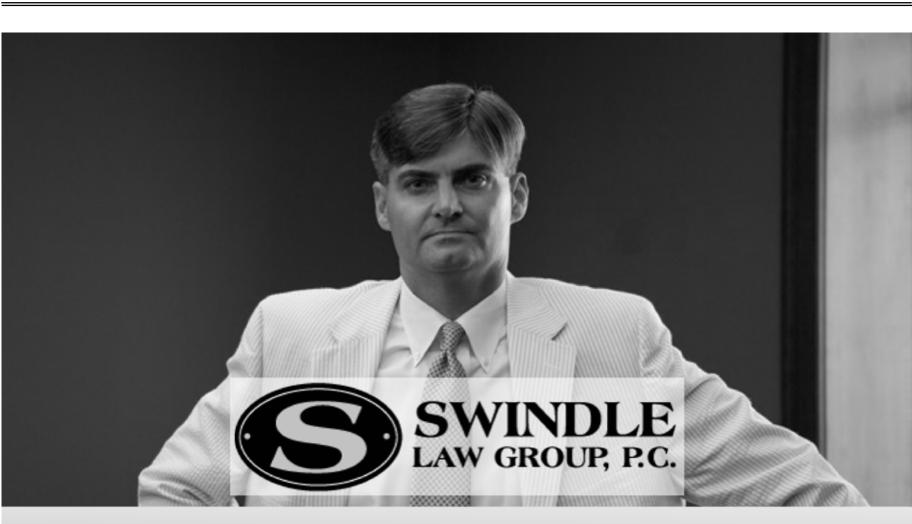
played across the globe this year and for years to come.

The Migos have come a long way in terms of music where in the past, the group was getting made fun of for their rhyme style and content matter. Culture II shows why those same people who disliked the Migos are now singing along. Throughout their career, the group has found ways to make songs that are so catchy everyone can sing along to. Previous hits like Bad and Boujee, T-Shirt, and Fight Night are prime examples of the group's ability to make hits

group's ability to make hits.

This album is filled with songs that even the biggest Migos hater will catch themselves singing to. The group has taken all the buzz and all the hype for the album and shattered expectations with the only real criticism being too many songs. With the year just starting, Migos has put their best foot forward.





Jason W. Swindle Sr.

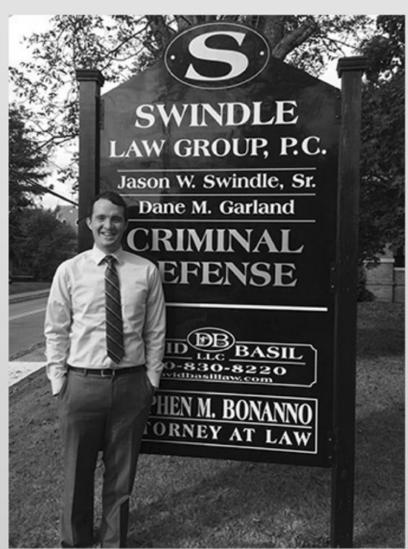
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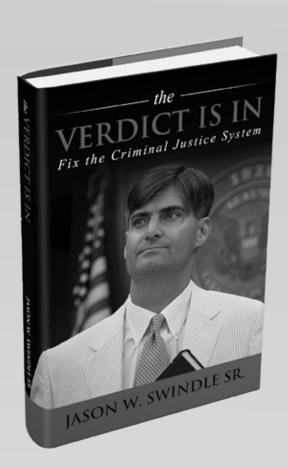
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Sports

Georgia State's D'Marcus Simonds has NBA Future in Sight

Justin Hodges

Feature Editor

Of all the collegiate basketball players in the state of Georgia, the brightest potential to make it onward to the NBA likely resides in downtown Atlanta. Georgia State's D'Marcus Simonds has been dominating college basketball with eyes set on a future in professional basketball.

Simonds averages 21.3 points per game for the Panthers, leading the Sun Belt Conference and ranking in the top-20 in all of college basketball. The 6'3" sophomore guard out of Gainesville, GA has been acclaimed for his NBA potential since his freshman season, in which he won the Sun Belt Conference Freshman of the Year award. His physical traits

and athleticism along with his dominant and consistent scoring capability had him highly touted coming out of high school, in which he was originally committed to Mississippi State.

"I think he's the most underrated guard in the country," said Georgia State head coach Ron Hunter via midmajormadness.com. "Scoring became so easy for him, I don't know how you guard him."

Hunter, having seen his son RJ Hunter play for him at Georgia State and eventually get drafted to the NBA, sees NBA potential in his young star. Along with major media outlets such as ESPN and NBA Draft Express recognizing him as well, the NBA buzz surrounding Simonds is certainly legit. Among the major basketball programs in the state of Georgia, such as Georgia, Georgia Tech and Mercer, none have a player that meets the talent and the upside that Simonds possesses.

Along with his scoring prowess Simonds is also an excellent defensive player, averaging two steals a game. His end-to-end speed make him a menace in transition offense, and his jump shot is improving with each game he plays. He is proficient in the lanes and attacking the rim, shooting 49.7% on two-point shots, and has shown tremendous improvement as a playmaker averaging 4.5 assists a game. He also posts the third highest Usage Percentage in all of college basketball at 35.4%, meaning over a third of the Panthers' offensive possessions end with a play from Simonds.

As the season progresses and Simonds continues to dominate the competition, the NBA continues to come closer within his grasp. He may not become a superstar, but Simonds has plenty of confidence in his future.

"I'm going to be pretty good," Simonds said last year.



In a State of Heartache

Dylan Logan

Copy Editor

With Sunday's Super Bowl fresh on everyone's mind there is one thing that sports fans in Georgia have not quickly forgotten. Defeat. Being a sports fan in Georgia is tough. Georgia's teams quickly rise to the top in an explosive, exciting fashion only to be let down even harder. Georgia's prominent sports teams have had a continuous trend of putting its fans through strenuous heartbreak. The teams here have come close to the ultimate glory, but fell in defeat in ways that can only be described as devastating.

The Georgia Bulldogs have most recently tasted the curse. One week after a thrilling win in double overtime against Oklahoma at the Rose Bowl, which now serves as

the College Football
Playoff National
Semifinal, the Dawgs
were set to play the
University of Alabama
in the CFP National
Championship on Jan.

8, 2018. The Bulldogs led 13-0 at halftime and were up 20-7 with 6:52 left in the third quarter before Alabama rallied their comeback. Alabama starting quarterback Jalen Hurts was benched at halftime and replaced by freshmen quarterback Tua Tagovailoa who, planning to transfer, had not seen much playing time in his college

Alabama's defense held Georgia to just seven points in the second half. Tagovailoa took advantage leading the Crimson Tide to a 20-point second half and taking the game into overtime. This was the first overtime game in CFP National Championship history, and it seemed to be in the bag for Georgia after sacking Tagovailoa for a big loss knocking them out of field goal range which they would have needed to stay in the game. On the following play Tagovailo threw a 41-yard touchdown bomb to Devonta Smith to win the game. Georgia fans were devastated. This would have been their first national championship since 1980.

The previous victims of the curse were the 2016 Atlanta Falcons. The score 28-3, now a running gag in the NFL, the phrase alone strikes a bad nerve for any Falcons fan. Atlanta was up by 25-points with just over two minutes to go in the third quarter of Super Bowl LI just one year ago.

Despite this lead, fans

knew not to count out New England Patriots quarterback, Tom Brady. The Patriot's defense held Atlanta to only seven points in the second half, with Brady and the Patriot's offense rallying a 25-point comeback sending the game into overtime, the first overtime game in Super Bowl history. New England possessed the ball first and scored a touchdown, ending the game before Atlanta had a chance to possess the ball in overtime. The pain still lingers. The Falcons had a chance to appear in Super Bowl XLVII in 2013, but they blew a 17-point first half lead in the NFC Championship game to the San Francisco 49ers. Also losing to the Denver Broncos in 1998, Atlanta is now 0-2 in the Super Bowl.

Although brutal these are not the only high stakes losses in Georgia's repertoire. Below is a list of other Georgia based teams who have tasted the curse first hand.

 Atlanta Braves- The Braves went to five world series in the 1990's only to win one. This is Atlanta's only world championship on a professional level.

- Atlanta Hawks- Coming off of one of the hottest season in Hawk's history Atlanta was swept by Lebron James and the Cleveland Cavaliers in the 2016 Eastern Conference Finals. Since 2009 Atlanta is 0-12 against James' Cavs in the postseason.
- Atlanta Dream- ATL based WNBA team went to the WNBA Finals three times in four years. The Dream failed to win a single game in these best of five series played in 2010, 2011 and 2013.

The feeling is all too familiar for Georgia's teams and its fans. The curse has been with the state for decades, and with each loss it seems to be getting more painful and more difficult to forget. Fans are always comforted with a phrase that most are sick of hearing, "There's always next season."





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