

MEDIA DAY

2018



Media Day is the annual event hosted by the Department of Mass Communications at the University of West Georgia. The day presents opportunities for UWG students to learn from and network with professionals working in the communications industries at the panel discussion and networking sessions.

Living West

Losing 30 pounds: Snatched by Bri

Sierra Lemelle

Contributing Writer

A UWG student recently turned her weight loss tactics into a health and wellness business. In her sophomore year Briana Brown, a UWG Mass Communications major, joined the American Muscle Fitness Club Association (AMFCA) in an attempt to lose weight. She lost 30 pounds as a result of her efforts. To help others meet their fitness goals, in June of 2017, she launched a health and fitness business called “Snatched by Bri.”

Her business offers meal prepping guides for breakfast, lunch, dinner and two snacks along with exercises to help people meet their fitness goals. Various types of meal prepping guides include weight gain, weight loss, maintaining your weight,

pescatarian a vegetarian option coming soon. Since the launching, she has expanded to vlogging and training for AMFCA.

“My mission is to help others meet their fitness goals as well as change their life,” said Brown. “Meal prepping, eating healthier, bettering myself overall has really helped me in my life. I am so much happier spiritually, mentally and physically, so I hope to do the same for others.”

When Brown was a freshman, she was a Psychology major. After starting her business, she had hopes of doing something in the field of nutrition, however UWG did not offer exactly what she was looking for through the Community and Wellness degree. As a result, she created a degree plan for herself that she thought would be most helpful in pursuing her goals.

Brown switched to a Mass Communications major with a concentration in Film and Video Production. She also declared a minor in Marketing. She felt that by switching her major she would be able to obtain the skills she needed to expand her business upon graduation.

“This is a perfect way to show people that I am an entrepreneur and if the school doesn’t allow you to do something, there is no limit, you need to find a way to do it yourself and so this was my way to bring nutritional education,” said Brown. “There is nothing that anybody can limit you to, continue to go, everything takes time and you have to be patient.”

Recently launching her YouTube channel has also provided Brown another outlet to educate people. On her channel, “WithBri,” she shares beauty, health and



Photo Credit: Jacoia Ford

fitness tips.

“Anything to [help others] gain confidence is what I am pursuing,” said Brown. “Once I graduate, I want to take off on YouTube and then I want to have my own cooking show, and I would like to publish my own cookbook with recipes and pictures, and exactly how-to meal prep.”

For now, Brown is hoping to collaborate and network with other businesses and entrepreneurs. She wants to continue to push herself outside of her comfort zone to get her business known. As a growing industry, focusing on health and fitness has given Brown the opportunity to go for it.

Media Day

Networking with NBS-AERho



Photo Credit: Sierra Lemelle

Jordan Herron

Contributing Writer

UWG is holding its 37th annual Media Day event where students have the opportunity to network with professionals as well attend workshops and panel discussions on how to succeed in the field of communications. In previous years, the National Broadcasting Society Alpha Epsilon Rho (NBS-AERho) hosts a blue carpet where a member of the organization interviews students on how they felt about the event, as well as professionals at the event.

The NBS-AERho’s goal is to help students prepare for careers in the media industry. Members have the opportunity to connect with individuals who are in the profession. The organization offers Mass Communication students, as well as anyone interested in the field the opportunity to expand their skills through various workshops and panel discussions with guest speakers.

A huge occasion is a national convention where other chapters from across the nation meet in various cities. At this event, members of NBS-AERho are able to network with professionals as well as attend panel discussions.

“With the convention, students also have the opportunity to submit their work for national recognition,” said Sierra Lemelle, NBS-AERho Vice President. Chapters also can enter for various chapter awards; we have continuously won the model chapter award.”

NBS is the main organization and has more than 51,000 previous members working in the industry and similar fields. Alumni of the organization have gained leadership experience, developed resume-writing skills, learned job-interview techniques and have gotten many networking contacts while being an active member of NBS.

AERho is an honors society that is affiliated with the National Broadcasting Society and is the only National Honor Society for students working towards a degree in electronic media. Being a member of AERho is correlated with being an NBS member, but is different than being an NBS member. Not all NBS members can be in AERho, students must have a 3.25 GPA to get inducted into AERho.

NBS-AERho has several workshops planned throughout the spring semester in hopes to help students connect with professionals, gain leadership and production opportunities.

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All letters must be signed and include a phone number and mailing address for verification purposes. Letters should not exceed 350 words and should be submitted by 5 p.m. the Friday prior to publication. Editors reserve the right to edit for style, content and length.

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WEBMASTER

Matthew Harvey
CIRCULATION MANAGER

The University of West Georgia
University Community Center, Room 111

Carrollton, GA, 30118-0070
Editorial Line: (678) 839-6527
Advertising Manager: (678) 839-6588
Editorial E-mail: uwgeditorinchief@gmail.com
Advertising E-mail: uwgads@gmail.com

Online at:
www.thewestgeorgian.com

Media Day

Broadcasting WUTV on Media Day

Kristian Flinn

Contributing Writer

The annual UWG Media Day presents opportunities for students to learn from and network with professionals in the communications industry via panel discussions and networking sessions. The Department of Mass Communication and its student-run programs have the opportunity to show students what they do and what they have to offer. Among them WUTV will once again play a prominent role in Media Day.

WUTV is UWG's student-run broadcast television news station. Primarily focusing on news and audiences of the university, WUTV reports on and broadcasts news all around Carroll County. They will also play a role in Media Day itself, filming the various panel discussions and keynote speaker.

"We record the panel that they host, and we always record the speaker that Media Day has," said Michael Lewis, the Production Supervisor of WUTV. "We do it for programming for our station and so that the people who attend Media Day have something to refer back on. It will also give those who could not attend Media Day an opportunity to see what they missed."

WUTV will also feature a table with interest forms, promotional video, as well as gear from the news station. Media Day provides visibility for WUTV along with anyone else who wants to participate. For some students, their introduction to the Department of Mass Communication and its programs outside of class is Media Day. This allows programs like WUTV to reach out to students who might not realize a news station is at UWG.

"We are part of one of the experiential labs, helping students gain experience in a field they might want to join," said Lewis. "The newscasts we do are student-run and student oriented. We operate as a news station, so students will learn how to shoot, edit, and execute studio operations."

This year, along with their usual role in the Media Day activities, WUTV will showcase a promotional video about the workers at the news station. The video will feature not only the students that make WUTV possible, but also the jobs they do and roles they play to make the broadcast their programming. This will allow any students interested to see what WUTV does, the roles their staff play, and the things they could potentially do if they are interested in joining the crew.

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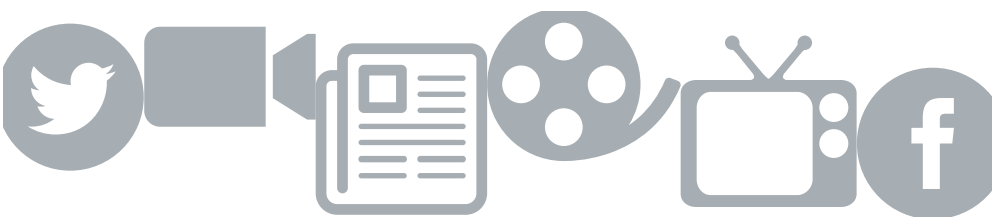


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UNIVERSITY OF WEST GEORGIA
mediaday
Department of Mass Communications

37TH ANNUAL

Wednesday, March 7, 2018
Campus Center Ballroom



Jacob Hawkins

*Corporate Communications Manager, Georgia Power
Distinguished Alumni Award Recipient
Honors Luncheon Keynote Speaker*

- | | |
|------------|---|
| 9:00 a.m. | Registration |
| 9:30 a.m. | Panel Discussion |
| 10:45 a.m. | Networking Session |
| 12:30 p.m. | Honors Luncheon (Registration Required) |
| 2:30 p.m. | Alumni Social at The Border |

Event is free and open to all students.

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Media Day

UWG Alumnus & Keynote Speaker: *Jacob Hawkins*

Kyzia Wint

Contributing Writer

Success in the field of Mass Communications requires continuous persistence and diligent work, but most importantly connections to those in the field. For one former UWG student, success was achieved through just that.

UWG alumnus and keynote speaker for this year’s Media Day, Jacob Hawkins, was able to find success in the Mass Communications field from being able to adapt to the forever changing aspects of the field as well as putting in continuous work on the side. Graduating from West Georgia in 2006, Hawkins says it is not only his work ethic that got him to where he is now but knowing the right people.

During his freshman year of college, Hawkins went to Career Services and met with one of the career counselors. A year later, that same career counselor called him and told him about an internship opportunity at CNN with West Georgia alumni, Paulo Degreera, a producer there at the time.

With no prior experience other than writing for *The West Georgian* and waiting tables at Olive Garden, Hawkins interviewed for the position of broadcast intern and landed the job.

“This was a great experience for me. It was during Hurricane Katrina and I was in the science and technology division,” said Hawkins. “I did a lot of intern stuff like logged tapes and wrote scripts.”

Although the internship was unpaid, Hawkins gained a lot of experience there and made numerous connections that eventually led him to his next internship at the Georgia Aquarium.

“A producer that had actually left CNN before I started there was then the VP of PR for the Georgia Aquarium,” said Hawkins. “After the internship at CNN, Paulo told me to connect with Dave Santichi. So I called Dave, had an interview and got a summer internship at the Georgia Aquarium doing PR.”

Working as the Public Relations intern at the Georgia Aquarium was Hawkins first real exposure to PR. Through this internship he was able to be a part of cool projects, like working on a Tyler Perry film, media tours and more.

Although Hawkins’ connections landed him amazing job opportunities, it was also his work ethic that helped him get to where he is now.

“No matter who you know if you don’t know what you’re doing then that does not matter. Someone will always figure you out,” said Hawkins.

One internship that he attributes to his professional skills as an undergrad is interning at the



Photo Courtesy of Jacob Hawkins

UWG Office of Communications and Marketing.

“This was like a boot camp for me,” said Hawkins. “We were turning out press releases all day every day. Through this internship I learned not only how to pitch but how to create press releases very quickly.”

While Hawkins was at UWG, Public Relations was not offered as a concentration within the Mass Communications department. He discovered PR through one of his peers in college. He was originally interested in broadcast and journalism, but still continued to do PR internships.

“In high school I didn’t even know PR was a thing or career field; PR really just fell into my lap,” said Hawkins.

Networking is something that Hawkins finds very important. He wants to stress to students that building genuine connections with people and also being a kind person is very important. He attributes many of his jobs from the connections that he has made.

For the past five years, Hawkins has been working at Georgia Power as the Corporate Communications Manager. Unfortunately working in PR, there is no typical work day. Every day is different and that’s what he loves most about his job.

“To be successful in this field you have to be adaptable, you have to know how to multitask and prioritize because things change every day,” said Hawkins.

The WOLF Internet Radio prepares for Media Day

Triston Armour

Contributing Writer

The WOLF Internet Radio will be carrying music and content for Media Day across the airwaves on March 7. The station will be setting up early to host a live morning show to interview alumni. The show will be around an hour and lead up to the panel discussion, which The WOLF will also be airing. The WOLF plans to get music going during the network session and during lunch. Lastly, The WOLF will air the entire keynote and award session. The WOLF has a full schedule with premium content that will have current and former students engaged.

Media Day allows UWG students a chance to connect with professionals in the Mass Communications field. The event also gives departments like The WOLF a chance to show off their skills and give students who work for the department experience in working large events. The

WOLF will use the interviews, full coverage of the events panel session and award session to help students at the station prepare for jobs in the field.

The WOLF recognizes the importance of the alumni and the wisdom they can bring to the station. Past members can help The WOLF moving forward and continue the success the station has been known for.

“The station hopes to show alumni of The WOLF where we are and that we are still UWG’s radio station,” said Shawn Isaacs, General Manager & Adjunct Instructor of The WOLF Internet Radio. “We also hope to connect and reconnect with all our alumni so we can learn and be a station that provides industry standard experience.”

The WOLF is also taking this time to think of new ideas to incorporate into this year’s Media Day and future ones to come.

“One particular idea will be introducing a bit more social media coverage beyond live tweets,” said Isaacs. “We will work to expand our digital presence and showcase these talents to the industry professionals.”

As the times change, the station is moving forward and constantly looking for opportunities to keep trends up. They hope to use Media Day to not only showcase the station to students and alumni but to also get to receive feedback for the future.



Photo Credits: The WOLF

Dave Lang of Atomic Films to Serve as Media Day Panelist

Erin Grady

Contributing Writer

Dave Lang, a graduate of UWG and the CEO of Atomic Films, is set to be a member of the Media Day 2018 panel discussion. Lang graduated from the UWG in 1983 and used his skills and experience he learned from UWG to create his own film production company, Atomic Films.

Atomic Films is based in Chattanooga, TN, and was founded in 1987. During its years of productions, it has garnered national recognition and won many awards. At Atomic Films, Lang and his small team provide multiple services to their clients.

The company produces films and videos and also provides post production services such as animation and graphics. The company has made advertisements, medical videos and video productions for political campaigns. Atomic Films has won several awards including the National ADDY Awards and the Chattanooga Advertising Federation Lifetime Achievement Award. Lang attributes his success to his time at UWG.

“I had no idea what I wanted to be when I went to UWG,” said Lang. “That changed when I was introduced to the Mass Communications field.”

Becoming a Mass Communications major brought direction to Lang’s life. Lang

first began working with the UWG’s radio station where he found his passion for being on-air and production. Lang was then introduced to television production through a practicum, a class that gives students hands on experience working in a particular concentration of communications.

“I started hanging out at the TV station and that became my life,” said Lang. “I walked in the studio looked around and said, this is what I am meant to do.”

Through UWG, Lang was introduced to key internships that shaped his career. He was able to intern with both CNN and WSB, and being able to work with real life productions helped launch



Lang into the professional field.

One of Lang’s favorite projects that he has done is an advertisement for blood insurance. The insurance company gave Lang free reign for the project and Lang came up with the idea to shoot the entire video in reverse. This project led to Lang winning an American Advertising Award, also known as an Addy.

“When we were viewing it, we knew it was different and creative,” said Lang. “We didn’t know what the response would be, but everyone loved it.”

Lang believes that getting real life experience is something that will teach students a lot and help to advance them to their career.

“Get your hands on everything you can,” said Lang. “If there is something available take it.”

Lang also believes that being a good writer is fundamental for everyone in the Mass Communications field.

“No project that I have ever worked on has not needed writing,” said Lang. “It doesn’t matter what field you go in, you’re going to need to be able to be a good writer.”

Lang never misses Media Day and has attended for the last ten years. He looks forward to being able to speak to the students. “I love being around all of the students and I believe that it is great that I am able to share my experiences with all of them,” said Lang.

Howl for Joy: UWG alum Jared Yamamoto returns for Media Day

Matthew Harvey

Circulation Manager

The Researcher and Content Producer of *The Von Haessler Doctrine*, the fastest-growing radio show in America, will be appearing as a panelist at the UWG Department of Mass Communications’ Media Day.

UWG alum Jared Yamamoto currently works for the largest news talk radio station in the country, WSB. He is a researcher, content producer and voice on *The Von Haessler Doctrine*. Right now *The Von Haessler Doctrine* is known for its light hearted yet informative style. Yamamoto is also a proud West Georgia alumni.

“I fell in love with the university quickly and made friends out there,” said Yamamoto. “So West Georgia holds a dear place in my heart now.”

While at West Georgia Yamamoto was a morning host for *The Morning Howl*, a show on The

WOLF Internet Radio. From there he went on to host a show called Sports in Goods for a year, but he always wanted to do talk radio, so he started his own show his senior year at UWG.

“I always wanted to do talk radio at some point so I started up *Jared Yamamoto’s Power Hour* my senior year,” said Yamamoto. “That ended up being a lot of fun and landed me a job in Atlanta.”

Yamamoto graduated from UWG with a degree in Mass Communications and a minor in Political Science. Before graduating he did an internship with iHeart Radio’s 640 WGST. In May of 2012, the internship turned into a job when iHeart Radio’s 640 WGST offered Yamamoto a full time job as an associate producer for *The Rob and Dave Show*. Yamamoto would not graduate until July of 2012 so he was working two jobs, one at Delta Airlines and one at iHeart Radio’s 640 WGST, while finishing up his summer classes.

“I was averaging four hours of sleep a night and living off caffeine at the time,” said Yamamoto. “I was trying to make things happen. I was trying to make my dream come true.”

In September of 2012 WGST changed formats from a news talk radio station to a sports talk radio station and fired everyone on the staff. Luckily for Yamamoto, WSB was hiring at the time. In November of 2012 WSB offered Yamamoto a full time job as a overnight board operator. He had to start down lower in the totem pole at WSB than he was at WGST, but he still saw it as a great opportunity for his career.

“It ended up being a blessing in disguise because WSB was hiring at the time. They were looking for two new board operators over night,” said Yamamoto. “I got really lucky and that’s how I landed my job with WSB.”

Yamamoto worked hard when he got to WSB in 2012 and was able to climb the ranks of WSB in an

impressive style. In February of 2013 he was promoted from board operator to associate producer for *The Adam Goldfein Show*. In May of 2013 he was hired to be associate producer of *Atlanta’s Evening News with Eric Erickson*. Then in December of 2013 he was promoted to Executive Producer of *Atlanta’s Evening News with Eric Erickson*.

“Talk about a climb..2013 was a great year,” said Yamamoto. “I was grinding trying to make everything happen at WSB and over time it payed off. Especially in 2013.”

Yamamoto remained executive producer of *Atlanta’s Evening News with Eric Erickson* until January 1st, 2015 when he was offered a job as Researcher and Content Producer on the nationally syndicated *Hermain Cain Show*. That same year *The Von Haessler Doctrine* launched on WSB on Sundays. Yamamoto was not only the Researcher and Content Producer for *The Von Haessler Doctrine*, but also a voice on the show. On January 3rd of 2017 *The Von Haessler Doctrine* was moved to weekdays filling an hour slot after *The Herman Cain Show*, leaving Yamamoto to produce two shows back to back.

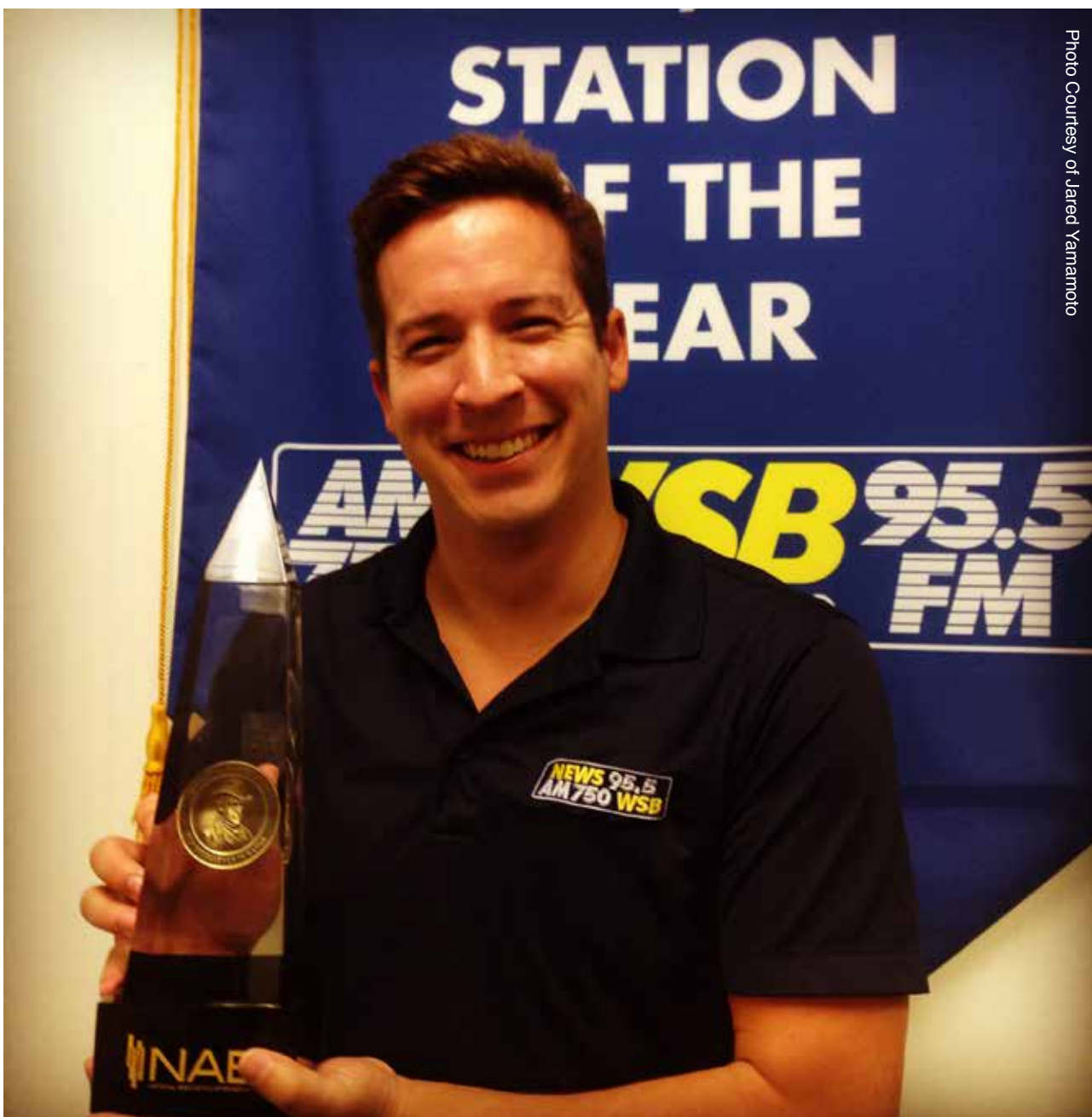
“I was working for both Hermain Cain and Eric Von Haessler at the same time,” said Yamamoto. “We were kinda creating a baby on the side with Von Haessler.”

In October of 2017 *The Von Haessler Doctrine* and *The Hermain Cain Show* swapped places providing *The Von Haessler Doctrine* with a two hour long show. At that point Yamamoto was 100 percent committed to *The Von Haessler Doctrine* and stopped working on *The Hermain Cain Show*. Since launching, *The Von Haessler Doctrine* has become the fastest growing radio show in America.

“If you would have told me the show would grow this fast I would have laughed at you,” said Yamamoto. “Ever since we’ve launched, we’ve been number one in ratings which is unbelievable.”

Yamamoto has been invited to Media Day before, but this is his first year as a panelist. He to is thrilled to come back to West Georgia where his radio career began.

“I’m always excited to come back to West Georgia to hang out for Media Day and see some of my old professors and old friends,” said Yamamoto. “I have a policy, I always come back to Carrollton at least twice a year. That is for one football game and for Media Day.”



Media Day

Are you interested in Public Relations?

Thomas Thrasher

Contributing Writer

Some students in college overlook the value of networking and focus on graduating. Although graduation is the final goal, students have to be involved in order to market themselves to future employers and it simply starts with communicating with others. UWG's branch of the Public Relations Student Society of America (PRSSA) seeks to advance the profession and the future of PR students.

In the past, it was difficult for students who had a Public Relations concentration to find connections that could set them up for the future. PRSAA is an organization that offers professional development, network opportunities and news in the industry. The organization is made up of about 10,000 students worldwide and is organized into over 300 chapters from four different countries. Here at UWG, the chapter's purpose is to embellish their student's credentials and prepare them for the industry.

"The UWG chapter's purpose is to provide opportunities for students to learn about the robust PR industry and provide professional development opportunities, networking, and insight into how the corporations, businesses, and organizations utilize public relations and media relations," said PR Concentration Head and UWG PRSSA Adviser, Dr. Hazel Cole.

The UWG chapter has been doing a variety of things in order to get students interested and involved in PRSSA. For example, Kim Jones, President of the Community Foundation of West Georgia spoke on Feb. 20 to share her experience as a PR professional and what it entails.

"We invite all students to participate in various professional activities throughout the community," said Cole. "We host workshops, invite professional industry speakers to campus, participate in community activities with nonprofits and offer leadership roles for students."

The benefits are substantial to students as they launch their careers in the PR industry. Enhancing education, establishing leadership and introducing the role of the power of communication in management are a few of the

advantages to being a PRSSA member. Another benefit is having the opportunity to attend professional conferences.

"Our students have opportunities to attend professional conferences such as Real World PR conference in Atlanta, as well as regional and national conferences," said Cole. "Students are also provided opportunities to shadow PR professionals in corporate settings to learn about media relations, crisis management, branding and a host of other business-related management functions."

With Cole being the advisor for PRSAA, she has been a helping hand to students becoming more aware of the organization. Students taking advantage of the benefits that are placed before them in college is significant in determining their future. The organization is increasing its members but still sees room for progress by targeting students sooner in their college careers.

"Students are the heartbeat of our professional organization," said Cole. "If students wish to grow as a professional, they must be proactive in their approach. UWG PRSSA is the professional student organization that encourages leadership and action."

UWG Welcomes AJC Editor as Media Day Panelist

Victoria Jones

News Editor

Tracy Brown, a University of Georgia alumna and Deputy Managing Editor at the *Atlanta Journal Constitution* (AJC) will be attending UWG's Media Day on Mar. 7 as a panelist to discuss her career in journalism and exactly what it took to receive the success she has today.

Brown credits her many triumphs through the variety of jobs and roles she took on throughout her career. While attending UGA, Brown majored in Journalism, but concentrated in Advertisement, which led her to first job. Each position she took after working for an advertising agency spiraled into new opportunities within the journalism industry.

"When I graduated I really did not have my mind set on being a newspaper person, but it just kind of worked out that way," said Brown. "I worked for an ad agency for about six months after graduation and then enrolled in a journalism program at the University of South Carolina during the summer for a 10-week program."

When the workshop program was over, Brown was offered a job at the state newspaper in Columbia, South Carolina as a General Assignment Reporter. After Brown took the position, she was asked to help out as a Copy Editor because she did well in the editing portion of her test.

"I said yes because I was pretty much straight out of college so I thought why not," said Brown. "Every week it seemed like they would ask me to stay two weeks longer and than I had been doing that for two years."

Brown still wanted reporting experience, so she went back to being a general assignment reporter for another year and then took a job at the *St. Pete Times*.

"I had great aspirations for the *St. Pete Times* because they were a newspaper doing a lot of creative things with writing and investigative work," said Brown. "There I did copy editing and design."

Brown worked at the *St. Pete Times* for about three years and

was then recruited by The *Dallas Morning News* to become one of their assistant news editors. Brown's career developed into many different roles during her time at The *Dallas Morning News*, including her position with the AJC.

"I was promoted to oversee the suburban newspaper operations and oversaw that section for about three to four years but then decided I wanted to get into features, so I became the Entertainment Editor at The *Dallas Morning News*," said Brown. "I did that for a couple of years and then became the Arts Editor, which is when I was recruited by Atlanta to come down and be their Entertainment Editor."

Brown has recently celebrated her 10th anniversary with the AJC after joining the company in 2007. Within those 10 years, she has advanced tremendously through every position she has held.

"I was the entertainment editor when I first got here and then shortly after that I became the Features Editor, and then the Education Editor, and later the digital editor where I was over features, entertainment and lifestyle," said Brown.

The moment her entire career changed is when Brown was offered a job at the AJC that she never thought possible. It opened a whole new door for her and her future with the company.

"I got offered a job I never even considered and that was becoming the Page One Editor," said Brown. "That was probably to me, the most intimidating job of my career because you are making the decisions about what goes on the front of the paper every day."

Brown battled with herself as to why she might not be fit for the job, but the senior managing editor assured her that this was the job for her.

"We were having these daily critiques and I am pretty vocal in these critiques so I remember the Senior Managing Editor, when I said I don't know if this is the right job for me saying 'well in the morning meetings you always have something to say about what is put on the front page so now you get to decide'," said Brown.

Brown's hard work as the Page One Editor paid off two and a half

years later and was offered the job she currently has now, Deputy Managing Editor.

"The cool thing about this was had I not took that risk and come out of my comfort zone by taking the page one editor job, I don't know that I would have been successful in this job I am in now or would have even been considered for it," said Brown.

Brown is a strong advocate for the importance of veteran journalists serving as mentors to young journalists. Her true passion lies within helping young journalists succeed throughout their careers.

"I always try to take advantage and embrace opportunities to give advice and share the story of where the industry

is with young journalists as often as I can," said Brown. "I get excited when there are young people that are still interested in journalism despite all of the topics about fake news and that sort of thing."

At the end of it all, Brown holds onto her drive for sharing news and truth with readers. She values journalism and all that it stands for.

"The thing that makes it all worth it to me is impact," said Brown. "It's being able to give people information that they can use in their daily lives and to give them the truth. I am honored to still be a part of an industry that tells the truth. Despite all of the changes in the industry, that one has never changed and will never change."



Photo Courtesy of Tracy Brown



UWG Baseball: Response to First Loss

Michael Samurda

Contributing Writer

The UWG Wolves baseball team welcomed the Mississippi College Choctaws to Cole Field to kick off a three game-series after their first loss of the season to Columbus State. The Wolves came into the series ranked ninth in division II collegiate baseball. The Choctaws, a Gulf South Conference opponent, came into their first Gulf South Conference series unranked with a record of 8-1.

“I’m really excited about about this UWG baseball season, their early start has given me and my friends something to cheer for,” said UWG student Gregg Lanier. “It’s always great to see your own school do well in sports and baseball is my favorite sport, so it works out perfectly.”

The Wolves have been very exciting through the first part of the season, and have outscored their opponents by more than six runs. This was a good opportunity for Lanier and the Carrollton community to get a taste of competitive baseball in February.

In the first game of the series, the Choctaws came out early in the first inning with two runs. The Wolves later tied the game, but a three-run homerun by the Choctaws in the fifth propelled them to a 7-3 victory in the first game of the series.

The second and third games of the series consisted of a Saturday doubleheader beginning at 12 p.m. The second game of the series began well for the Wolves who were up 2-0 after three innings. The Choctaws jumped ahead scoring a run in the fourth inning and were up as far as 7-2 after success in the fifth. Though the Wolves later replied with two runs, they were unable make up the deficit and fell to the Choctaws 7-5.

However, the talk of UWG baseball is the performance that Wolves’ pitcher Wes Bucher provided in the second game of the doubleheader. Bucher gave up only two hits, no runs and earned seven strikeouts in his seven innings pitched.

After his game against the Choctaws, Bucher has posted a 4-0 record on the mound, and he pitched a shutout against a highly competitive team. Bucher’s performance on the mound, and the run scored by Bradley Felker off of an error in the sixth inning helped get the Wolves the 1-0 victory in the final game of the series. Though the Wolves lost the series to the Choctaws 2-1, they managed to scrape together a big win in a tough matchup.

The 11-3 Wolves will continue their season when the University of North Georgia travels to Cole Field on Feb. 28. The Wolves will then head to Memphis, TN. on the first weekend of March to take on the 3-9 Christian Brothers Buccaneers.



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