



WOLF Radio Encourages Voter Participation on College Radio Day

Abbie Klein
Feature Editor

On Oct. 4, the 14th annual World College Radio Day will take place, a tradition that UWG’s WOLF Radio has participated in for over a decade. This year’s theme of the event is “The Soundtrack of Democracy,” which WOLF Radio will use to give resources supporting voter education and helping as many students as possible to register for the Nov. 5 election before the deadline.

College Radio Day was originally founded in 2010 by Dr. Rob Quickie and Peter Kreten. The mission was to raise awareness for creative programming in colleges. Two years later, the program became international after Latin America and the Caribbean showed interest in participating. Since then over 600 college radio stations across 30 countries all over the world with UWG being one of them have participated. UWG has won multiple awards from the program including “Best On-Air Programming” and “Spirit of College Radio Day Award.”

“The whole theme around The Sound of Democracy is really cool,” said Amerie Triplett, Social Media Manager for WOLF Radio. “Since the elections are coming up, at the radio remote on College Radio Day, WOLF Radio will have places people can learn more about voting and make sure they’re set for elections to get their voices heard.”

On Oct. 1, WOLF radio will have all of their voter information available

on QR codes inside their radio remote which will be in Love Valley from 10-2 p.m. for the event.

“The radio remote is just our white tents on campus,” said Triplett. “We’ll be playing music and celebrating underneath it for College Radio Day. Anyone can stop by whenever to check it out.”

Students are encouraged to stop by and support WOLF Radio anytime throughout the scheduled event. Like many of the organizations on campus, WOLF Radio is entirely student run. WOLF Radio has several different shows and podcasts that students run and produce themselves. In addition to voter education, College Radio Day gives the opportunity for other UWG students to learn more about college radio and what it offers.

“Because of fall break, campus will be celebrating on October first instead of celebrating on the fourth,” said Triplett.

The earlier celebration gives students the advantage of registering early and not having the stress of meeting registration dates on time. In Georgia, registration ends on the fifth Monday before the election, which falls on Oct. 7 this year.

To learn more about WOLF Radio visit <https://thewolfuwg.com> or visit their Instagram page @thewolfuwg. Information on all College Radio Day activities is available on Instagram @collegeradioday.

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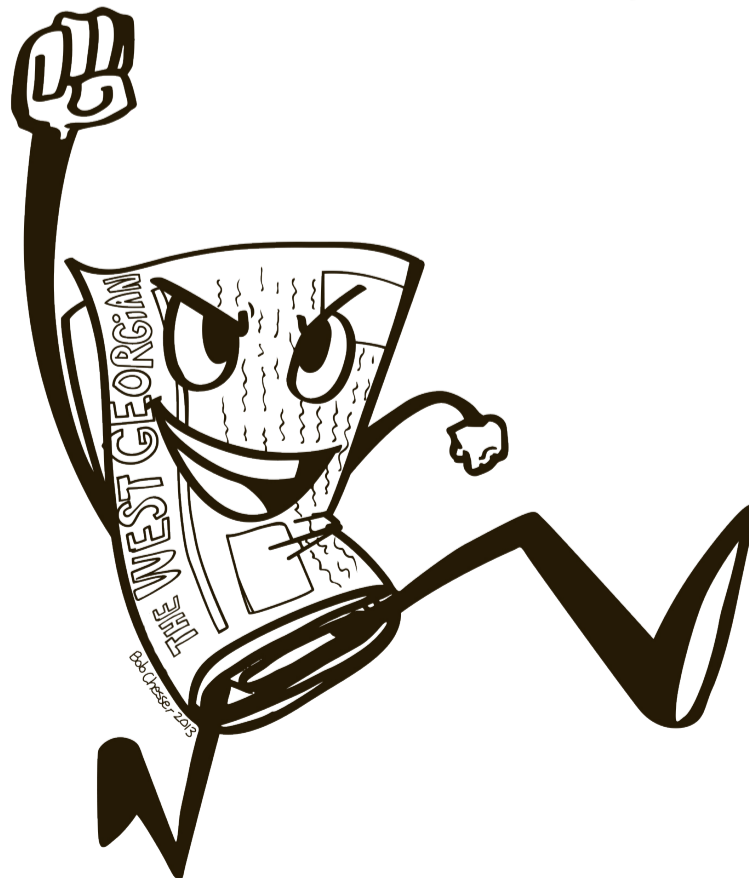
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By Courtney Bixby

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UWG Marketing Club is Granted an Exclusive Tour of Coca-Cola Headquarters

Cindy Martinez
Copy Editor



Photo courtesy of Reese Scott

On Monday, Sept. 23, the University of West Georgia (UWG) Marketing Club had the exclusive opportunity to visit the Coca-Cola Headquarters in Atlanta. 50 enthusiastic students embarked on this educational trip, organized by Marketing Club president, Reese Scott and chapter advisor, Kenneth Hilderhoff.

The visit to headquarters provided students with a behind the scenes look at one of the world's most iconic brands. When the students arrived, they were welcomed by former UWG alumni that are now working for Coca-Cola, where they shared their personal success stories about

climbing the corporate ladder. These stories showed students insights to their career paths and valuable advice for building and maintaining a successful career in the industry.

The students learned about the impact the Coca-Cola company has had around the world. For example the second most known word in the world is the word 'Coca-Cola' with the word 'Okay' being number one. This along with the fact that only three countries in the world do not have access to Coca-Cola products, those countries being North Korea, Cuba and Russia being a newly added country, showed the importance of the brand and how accessible and influential the company is on a global basis.

However, with influence comes challenges. One of the key issues Coca-Cola addressed is their commitment to sustainability, particularly in developing countries. They emphasized the critical importance of sustainability, using an example where Coca-Cola products are more accessible than clean drinking water in some regions.

This is why Coca-Cola is dedicated to promoting sustainability "for a better shared future."

Jakai Yancey, one of the student attendees, shared her thoughts on the experience.

"My experience at Coca-Cola was great. From the time I entered until the time I left, I was educated about what makes Coca-Cola such a well known company globally," Yancey Continued. "The biggest takeaway I learned from this trip was that businesses aren't just about numbers or trying to outdo the competitors, but it's about the impact companies have on society."

In addition to these valuable insights, the students were giving an educational lecture and a comprehensive tour of the Coca-Cola facility. They also gave students a detailed presentation over the internship program and the hiring process at the company.

The trip offered a first-hand look at what it takes to thrive at a global organization like Coca-Cola with many students leaving inspired and more educated of the potential career opportunities.

For students interested in joining the UWG Marketing Club and gaining industry exposure through similar experiences, you can contact Marketing Club president Reese Scott or visit wolf connect on the UWG student involvement page for more information.

Passion Meets Performance with UWG Idol

Breanna Tillie
News Editor

Music is powerful. It may serve as a source of comfort when times are difficult as the lyrics to a song seem to almost perfectly convey the emotions inside of a person. Strong and powerful communities are formed when people enjoy similar music artists, and attending concerts can create memorable experiences that last a lifetime. The healing power of music is why it is often referred to as being "a universal language."

The Student Musicians' Collab at the University of West Georgia seeks to support musicians and lovers of music in hosting the first annual "UWG Idol" event. Sign ups for the event were held in the TLC on Sept. 16 and Sept. 17, but remain available through Oct. 4 by messaging the organization directly on Instagram @smc_uwg.

"We're going to be looking to get a couple of rooms to hold auditions," said Dalton Bloom, president of the SMC. "Once auditions happen, we'll know who's serious and how many people we have. When we have the actual events and they're performing in front of a live crowd, the crowd is going to be able to vote at the end of the night on who stays and who goes." Those who make it to the finals in



Photo Courtesy of Dalton Bloom

the competition will be rewarded with an opportunity that many singers aspire to experience, and the winner of the competition will be especially rewarded.

"The last two competitions, which will be the final three and final two competitors, they will be performing with a live band," said Bloom. "So instead of finding a karaoke track to sign along to, we'll get some people together to learn the tracks they're trying to sing, and we'll make it happen. The winner of the competition will get a cash prize. Right now, we're looking to do at least \$300."

However, those who do not make it to the finals are still allowed to and encouraged to be a part of SMC, as they still seek to encourage live performers in the local area.

"There are a lot of talented musicians out there in the community and on campus that don't get the attention that they deserve because nobody knows that there are live shows," said

Bloom. "We encourage them to get out there and support local music and to get out there themselves."

Bloom was motivated to get involved with the SMC by his passion for music and love of the art.

"I was in a metal band that toured around the midwest for a little bit," said Bloom. "We had a great time. I fell in love with the community of people I met up there. But as it happens, the band broke up. But I was thinking, why don't I try to do something here? There's a lot of talent here."

The SMC is not exclusive only for musicians, but it is open to anyone with an interest in the industry.

"People hear 'Student Musicians' Collab' and assume that it's only for musicians, but it's not," said Bloom. "We've got room for people who do graphic design, photography, videography, social media presence, public relations, people who are interested in the recording aspect of things, people who are interested in managing groups that may or may not form out of this club, pretty much anything that could form out of the music industry."

Bloom encourages all who share a passion for music to join the SMC and build community.

"If we don't do anything, we support local musicians and we support the talent we have on campus," said Bloom. "It's a judgment free zone, a safe space, feel free to create whatever you want. The biggest thing that music is fueled by is imagination."

THE
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EST. 1934

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The Carrollton Yoga and Healing Arts Festival Returns for 13th Year at The Amp

Emma Swales
News Editor

The annual Yogafest is returning for the 13th year this Saturday, Sept. 28 at the Amphitheater in downtown Carrollton and will include 8 mini yoga sessions, a raffle and opportunities for participants to win prizes.

Carrollton Yoga Healing Arts Festival, or better known as Yogafest, was created by local yoga teachers in 2011. The two founders, Angie Pace and Lisa Jacobson, taught yoga at Carrollton Community Yoga when they got the idea to create a city-wide yoga event.

“We noticed that there was so much local yoga going on even though it is a sort of small town,” said Pace. “We wanted to share yoga with the community as a way to bring all of the local teachers and students together and celebrate. Lisa and I talked to prominent yoga figures in town to create classes for Yogafest. They thought it was a great idea so we got together on a board and had established a team that would help us build Yogafest.”

Alongside Pace and Jacobson, Yogafest includes a range of experienced teachers from the Carrollton area. There will be sessions provided by Kimberly Prince Korobov, a local yoga expert who taught for over 18 years, Jessica Munn, a teacher from Red Rock Yoga Studio, Inge Mula Brookhuis, the founder of The Zenter, Sarah Littlejohn, from TerraMar Wellness Center, and Karen Sifton, a local yoga legend.

The 8 mini yoga sessions will begin at 9 a.m. with an opening class led by Pace and will conclude with Littlejohn’s more advanced class at 11:55 p.m. The event will continue after the classes until 1 p.m., giving participants the chance to enter the Yogafest raffle, visit sponsors and chat with the yoga teachers.

“Yogafest is always free for anyone who wants to attend,” said Pace. “Alongside the yoga sessions, there will be a raffle if people want to participate in that. We will also have various prize baskets provided by our local sponsors and business.

“We will call out the raffle winners at the very end of Yogafest,” Pace continued. “We also have shirts that were pre-ordered for students. With all of the profit that we make from the shirts, raffle



Photo courtesy of YogaFest

and sponsors, we donate to a local charity. We will be choosing the same charity we chose last year, which is Feeding Families West Georgia. We love giving back to the community by doing what we love.”

Pace encourages students of all skill levels and age to attend Yogafest. The classes will range from gentle to moderate, and will be provided with the guidance of an experienced teacher.

“We will have a plethora of different level classes available and we encourage everyone to check out all that we have to offer,” said Pace. “We are really excited to have reached our 13th year doing this together as a community. These teachers have a wealth of yoga experience to share. This event really helps spotlight the local yoga businesses and teachers in the area. All around it is beneficial to everyone and we hope to see a great turnout.”

For more information about The Yoga and Healing Arts Festival, follow @carrolltonyogafest on Instagram. For access to the full yoga class schedule, click here: [Yogafest](#).

Arts and Entertainment

Pop Artist Chappell Roan Wins Best New Artist at 2024 MTV Video Music Awards

Courtney Bixby
Contributing Writer

Kayleigh Amstutz, professionally known as Chappell Roan as an ode to her grandfather, became a top pop artist after many of her songs such as “Pink Pony Club” and “Hot to Go!” gained popularity on social media. After her Best New Artist win at the VMA awards, she got emotional reading her speech from her diary and dedicated the win to the queer and trans community who fuel pop music stating, “I see you, I am one of you.”

Roan began in the music industry at the age of 16 when she was uploading cover songs on Youtube and was signed to Atlantic Records at 17. Roan moved to Los Angeles where she struggled to find work due to the pandemic, but was able to successfully make her way in the music industry. Her debut album recently sat at number one on the U.S. iTunes chart, beating out artists such as Taylor Swift, opening the door for many opportunities such as her Coachella debut. She partnered with makeup artist Donni Davy at Coachella and performed in her drag queen inspired look.

In 2022 Roan was able to start

producing songs with songwriter and producer Daniel Nigro who is well known for his work with pop star Olivia Rodrigo. By the end of the year, she had released four new songs. The new songs each have music videos fully funded by Roan and her friends with the goal of having fun while producing her music. Roan was able to open shows for artists such as Olivia Rodrigo and Fletcher, and even gained about 17 million listeners on Spotify in just over a year until she eventually announced her own tour. She is now signed with Island Records.

Roan is popular for being an icon in the LGBTQ+ community. Her lyrics cover all of the heartwarming and dramatic moments of love and identity. Many of her music videos and concert looks are inspired by the drag community and highlight her queer identity. During her concerts she encourages fans to dress up to match the theme of the night influenced by her songs and drag persona. Roan is also known for her catchy tune “Hot to Go!” and shared a dance that went viral on social media. Even popular artist

Elton John has recognized her talent stating that she has mastered the art of performing.

The artist has also advocated for mental health as she just recently shared her diagnosis of depression and bipolar disorder that she received at a young age. While on her Midwest Princess tour she spoke out about her struggles of doing daily activities while having to worry about fans and security. Roan advocates for seeing a therapist and setting clear boundaries for herself while in the music industry.

Roan will continue her tour and will be visiting the southeastern U.S. in early October featuring her latest album, *The Rise and Fall of a Midwest Princess*.



Photo courtesy of Ryan Clemons